

Celebrating IWD 2025 at Novugen #AccelerateAction 14 March 2025

On 14 March 2025, Novugen plants in Bandar Enstek hosted the International Women’s Day 2025 – #AccelerateAction Engagement Session, bringing together 30 of our female colleagues in a shared commitment to gender equality, leadership, and empowerment.



The event featured engaging sessions filled with educational discussions, interactive games, and meaningful activities that left a lasting impact. Highlights included a scavenger hunt, symbolising the core values of IWD, as well as activities that evoked nostalgia and self-reflection—a crossword puzzle and the “Message to Myself” exercise, where participants penned heartfelt notes to inspire their future selves.

Beyond the fun and camaraderie, the session reinforced Novugen’s commitment to fostering an inclusive workplace where women are empowered to lead and succeed. The event concluded on a thoughtful note, as each attendee was surprised with fresh roses and chocolates, a small but meaningful gesture to honour their contributions.



Looking ahead, Novugen remains dedicated to uplifting and inspiring women, with the spirit of #AccelerateAction continuing to drive progress towards equality and empowerment. Together, we can break barriers and create a future where every woman has the opportunity to thrive.